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**Type:** Performing Art venue and Regional center for dance

**Production:** presenting, producing, and co- producing venue, touring operations, etc.

**Organisation:** Owned by the Municipality of Bærum

**Financing bodies:** Municipality of Bærum, Akershus County Council and the Norwegian Art Council.

**Artistic & Managing Director:** Morten Walderhaug

**Bærum Kulturhus – Regional center for dance** is a major Performing Art center, that consist of several venues and presents more than 600 performances, concerts and events every year. Since 2011 Bærum Kulturhus has gained the status as Regional Center for Dance. Being a regional center for dance, our ambition is to be a visible actor facilitating artistic development, production and programming of national and international dance. Bærum Kulturhus is one of the most active players in the Norwegian dance field.

Bærum Kulturhus range of activities is extensive and consists of the following actions and initiatives: guest performances, children/young audience performances, production and project management, tour productions, co-productions, workshops, and audience development through kindergarten- and school performance, pre- or after talks, seminars, collaborations with festivals and building national and international networks.

#### **Marketing and communication 2014**

- Two printed season programs (spring,autumn), print 100.000 copies. Distributed to every household in Bærum, Asker and part of Oslo.
- Two printed season dance brochures (spring, autumn). Distributed for free to audiences, dance schools, universities, Oslo National academy of the arts, cultural venues etc.
- Flyers which are given to visitors of Bærum Kultuhus and distributed to café's, libraries, shopping centers ect. in Bærum and Oslo.
- Posters placed in Bærum, Asker and Oslo
- Bærum Kulturhus own webpage, updated actively in Norwegian and English.
- Active facebook account with 3433 followers and 3160 visitors, plus Instagram and Twitter.
- Facebook adds for dance performances
- Informing the national dance information, and added in their system.
- Individual press release of all the performances in Bærum Kulturhus dance program.
- Big banner on our own wall
- Big poster spot at Sandvika train station
- Approximately 35 ads in the local newspaper - both print and web

- Approximately 10 ads in different national newspapers
- Newsletters to 5000 subscribers
- Several articles and editorial reviews in different newspapers - both local and national
- Some regional and national television coverage.

**Stages:**

1. Bærum Kulturhus – Store Sal  
Audience capacity: 522  
Stage size: 305 m2. 22m (wide) x 14m (depth) can be increased with Orchestra Pit lift on stage level 17m x 15 (height).  
Orchestra Pit: 74 m2  
Technical specification:  
[http://www.baerumkulturhus.no/sites/default/files/files/pdf/baerum\\_kulturhus\\_-\\_technical\\_specifications\\_sept\\_2013.pdf](http://www.baerumkulturhus.no/sites/default/files/files/pdf/baerum_kulturhus_-_technical_specifications_sept_2013.pdf),
2. Bærum Kulturhus – Underhuset (inaugurated 18.9.2014)  
Audience capacity: 120  
Stage size: 256 m2. 19,8m (wide) x 9, 8 x 4m (height)  
Technical specification: fully equipped (under development)
3. Bærum Kulturhus – Foajescenen  
Audience capacity: 100 -150  
Stage size: 136m2. 12/14 m (wide) x 10m (depth) x 4.68m (height).  
Technical specification:  
[http://www.baerumkulturhus.no/sites/default/files/files/pdf/tekniske\\_data\\_-\\_fojescene\\_sept\\_2013.pdf](http://www.baerumkulturhus.no/sites/default/files/files/pdf/tekniske_data_-_fojescene_sept_2013.pdf)